

Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 3299 K St. NW Ste 200

Washington, DC 20007

INVOICE

Estimate Number	Product	Advertiser
	HELLER FOR SENATE	Heller, Dean for U.S. Senate

Invoice Period	Invoice Month	Invoice Date	Invoice #
07/30/12 - 08/14/12	August 2012	08/19/12	103613-1

Station	KSNV	Го
Account Executive Amy McCreary	Amy McCreary	>
Sales Office	Blair - Philadelphia	0
Sales Region	National	0

Order Flight	Deal#	Alt Order#	Order#
08/08/12 - 08/14/12		06830213	103613

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast
Produ	Adve	IDB#

Product Code	Advertiser Code	IDB#
	HE4S	

Advertiser Ref	Agency Ref

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KSNV	KSNV	KSNV KSNV		VSNV	KSNV		KSNV	VSNV		KSNV	VSNV		VSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	
	M-F Early News			M-F Early News			Today Show			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners				M-F 5-6a WakeUp w/Wagners					M-F 5-6a WakeUp w/Wagners	Channel Description
	5-630p			5-630p			658a-9am			6-7a			6-7a				5-6a					5-62	Time
08/13/1 Tu		πξ	08/06/1		Th	08/06/1		٧	08/06/1		×	08/13/1		ď	M	08/13/1		П	ħ	W	08/06/1		Day
08/13/12 to 08/19/12 Tu 08/14/12	ਰ	08/08/12 08/10/12	08/06/12 to 08/12/12	ਰ	08/09/12	08/06/12 to 08/12/12	ō	08/08/12	08/06/12 to 08/12/12	б	08/13/12	08/13/12 to 08/19/12	ਰ	08/14/12	08/13/12	08/13/12 to 08/19/12	ö	08/10/12	08/09/12	08/08/12	08/06/12 to 08/12/12	ਰ	Date
:30 1×		:: :3 30	2x		:30	1×		:30	1×		:30	1×		:30	:30	2x		:30	8	:30	3x		Length
5:07 PM	ł	6:25 PM 5:23 PM	W-F		7:27 AM	T		6:26 AM	W		6:29 AM	M		5:28 AM	5:13 AM	MT		5:39 AM	5:59 AM	5:21 AM	WTF		Length Aired Days
рн07301204н Credit		DH07301204H Credit DH07301204H Credit			DH07301204H Credit			DH07301204H Credit			DH07301204H Credit			рн07301204н Credit	рн07301204н Credit			рн07301204н Credit	DH07301204H Credit	DH07301204Н Credit			Ad-ID
\$1,000.00		\$1,000.00 \$1,000.00			\$1,400.00			\$700.00			\$700.00			\$400.00	\$400.00			\$400.00	\$400.00	\$400.00			Rate
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		N			_			_			_			_	2			ω		N			Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Nowthstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant shall not constitute payment to Media Provider. Applicant inderstands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant advonvietiges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an agency requesting advertising on the payment of such advertising under the terms set forth herein above. If Applicant is an agency requestion agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting eirlime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or encestry.



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KSNV
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Las Vegas, NV 89101
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Strategic Media Services, Inc. Attention: Accounts Payable 3299 K St. NW Ste 200 Washington, DC 20007

INVOIC

Advertiser Hel	Heller, Dean for U.S. Senate
Product HE	HELLER FOR SENATE
Estimate Number	

ă. T	Į.	Invoice #	103613-1
		Invoice Date	08/19/12
_		Invoice Month	August
		Invoice Period	07/30/

Account Executive Arny McCreary Sales Office Blair - Philadelphia Sales Region National	Station	KSNV
	Account Executive	Amy McCreary
	Sales Office	Blair - Philadelphia
	Sales Region	National

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Order Flight	Deal #	Alt Order#	Order#
08/08/12 - 08/14/12		06830213	103613

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code	Advertiser Code H	IDB#
	HE4S	-

Advertiser Ref	Agency Ref

17			6			13					12				11				9					00	Line
KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	VNSX	VSNV		KSNV	KSNV	KSNV		KSNV	KSNV	VSNV	VSNV		VSNV	77.5.7.1
Wake Up Early Wagners			News 3 Olympic Zone			Late News during Olympics	SUN 6p News Hour OLYMPICS				Sa-Su Early News				Late News during Olympics				M-F Wheel of Fortune					M-F Wheel of Fortune	Channel Description
430a-5a			7:30-8:00PM			11pm-12:35am	Sun. 6p-7p				5pm-630pm				11pm-12:35am				7-730pm					7-730pm	Time
	₽	08/06/12		Su	08/06/12		Su	Su	Sa	08/06/12		Th	≷	08/06/1		귿	M	08/13/1:		Tì	Th	×	08/06/1:		Day
б	08/09/12	08/06/12 to 08/12/12	6	08/12/12	08/06/12 to 08/12/12	ő	08/12/12	08/12/12	08/11/12	08/06/12 to 08/12/12	Ö	08/09/12	08/08/12	08/06/12 to 08/12/12	Ö	08/14/12	08/13/12	08/13/12 to 08/19/12	ಕ	08/10/12	08/09/12	08/08/12	08/06/12 to 08/12/12	ಕ	Date
	:30	1x		:30	1×		:30	.00	:30	2x		:30	:30 0	2×		30	30	2x		:30	:30	ၓ	3x		Length
	7:55 PM	WTF		11:37 PM	S		6:44 PM		6:16 PM	SS		12:33 AM	12:02 AM	WT		7:19 PM	7:12 PM	MT		7:17 PM	7:07 PM	7:29 PM	WTF		Length Aired Days
	DH07301204H Credit			рн07301204н Credit			DH07301204H Credit		рн07301204н Credit			DH07301204H Credit	DH07301204Н Credit			DH07301204Н Credit	DH07301204H Credit			DH07301204H Credit	DH07301204H Credit	DH07301204H Credit			Ad-ID
	\$750.00			\$1,000.00			\$650.00 MG for 12.1 08/12	\$650.00 See MG 12.3	\$650.00			\$1,000.00	\$1,000.00			\$1,000.00	\$1,000.00			\$1,000.00	\$1,000.00	\$1,000.00			Rate
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Billing Address:

Washington, DC 20007 3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc. Ste 200

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice Month
August 2012

Account Executive Amy McCreary Sales Office Blair - Philadelphia Sales Region National	Station	KSNV
	Account Executive	Amy McCreary
	Sales Office	Blair - Philadelphia
	Sales Region	National

I				
	Order Flight	Deal#	Alt Order#	Order#
	08/08/12 - 08/14/12		06830213	103613

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lling Calendar	Broadcast	_
lling Type	Cash	_
ecial Handling		_

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IDB#	
Advertiser Code	HE4S
Product Code	

Advertiser Ref	Agency Ref	

25			24			22			21			20			6			1 8				17	Line
KSNV	KSNV KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	VSNV	VSNV		VSNV	200
Early Today		,	Early Today			M-F Today Show II			Face to Face w/ J.Ralston			Wake Up Early Wagners			Noon News			Noon News				Wake Up Early Wagners	Channel Description
4-430am			4-430am			9-10a			730-758pm			430a-5a			12-1230pm			12-1230pm				430a-5a	Time
	Ľ. ⊠	08/13/		S	08/13/		M	08/13/		Z	08/13/		Z	08/13/		Tu	08/13/		긁	٧	08/06/		Day
ਰ	08/13/12 08/14/12	08/13/12 to 08/19/12	ਰ	08/13/12	08/13/12 to 08/19/12	₽	08/13/12	08/13/12 to 08/19/12	ਰ	08/13/12	08/13/12 to 08/19/12	ő	08/13/12	08/13/12 to 08/19/12	б	08/14/12	08/13/12 to 08/19/12	ਰੱ	08/09/12	08/08/12	08/06/12 to 08/12/12	ਰ	Date
	:30	2×		:30	1×		:30	1×		:30	1×		:30	1×		:30	1x		:30	:30	2x		Length
	4:16 AM 4:16 AM	MT		9:49 AM	MT		7:44 PM	M		4:54 AM	M		12:18 PM	M		12:21 PM	-T		4:48 AM	4:54 AM	WT		Length Aired Days Ad-ID
	DH07301204H Credit DH-8-13-12-6 HD GAS			рн07301204н credit			рн07301204H Credit			DH07301204н Credit			DH07301204H Credit			DH-8-13-12-6 HD GAS			DH07301204H Credit	рн07301204H Credit			
	\$125.00 \$125.00			\$500.00			\$800.00			\$200.00			\$425.00			\$425.00			\$150.00	\$150.00			Reconciliation
	→ 10			_						ــ			_						. 2				Ref#

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Formerly KVBC KSNV

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Invoice #	103613-1
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Invoice Month	August 2012
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Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region I	National

Order Flight	Deal#	Alt Order#	Order#	
08/08/12 - 08/14/12		06830213	103613	

Billing Calendar Broadcast
Billing Type Cash
Special Handling

Washington, DC 20007

3299 K St. NW

Ste 200

Attention: Accounts Payable Strategic Media Services, Inc. Billing Address:

Product Code	Advertiser Code	IDB#
	HE4S	

Advertiser Ref	Agency Ref	

		25	Line
KSNV		KSNV	Channel
		Early Today	Description
		4-430am	
Su	08/06/12 t		Day
08/12/12	2 to 08/12/12	б	Date
:30	1x -		Length
4:16 AM			Aired Days
рн07301204H Credit			Ad-ID
\$100.00			ate Reconciliation
			Ref#

Aired Spots

32

Net Amount Due	Agency Commission	Gross Total
\$17,722.50	\$3,127.50	\$20,850.00
Payment Terms 30 Days		

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